



SINOVENTURE
INTERNATIONAL GROUP



www.sinoventure.net

INTRODUCTION



Forum for Economic and Trade Co-operation between **China and Portuguese-speaking Countries**, established in Macao in October 2003, was initiated by the Government of People's Republic of China, hosted by Ministry of Commerce of the **People's Republic of China**, organized by the Government of Special Administrative Region of **Macao** (Macao SAR) with its members, including **Angola, Brazil, Cape Verde, Guinea-Bissau, Mozambique, Portugal and East Timor**, with the aim of strengthening the communication in fields such as economy and trade between China and Portuguese-speaking countries via the mechanism of cooperation centered on promotion and economic and trading development, taking advantages of Macao as a platform to connect China and Portuguese-speaking countries, to promote development between mainland China, Macao and Portuguese-speaking countries. A Permanent Secretariat for the Forum is set up in Macao,

which further emphasizes Macao's role serving as a commerce cooperating platform for China and Portuguese-speaking Countries, in order to help the enterprises to gain the access to **European market** via Portugal, the access to **Market of South America** via Brazil, the access to **African market** via Angola, Cape Verde, Guinea-Bissau, Mozambique and the access to the market of **East Asian Nations** via East Timor.

The bilateral trade volume of 2014 alone reached USD132,340,000, increasing up to **12.4 times** of the trade volume of 2003. The bilateral trade volume of 2014 alone reached USD132,340,000, increasing up to 12.4 times of the trade volume of 2003. According to official figures from the General Administration of Customs of China, trade between China and the Portuguese-speaking countries reached 125,535 million U.S. dollars from January to July 2022. There was an year-on-year increase of 13.08%. In which, imports of goods from Portuguese-speaking countries to china amounted to 82,346 million U.S. dollars. Exports to Portuguese-speaking countries also reached about 43,189 million dollars.





Having had chairing an important trade and investment institute for a long time of Asia at early stages, the Chairman of Board of the Group launched and promoted the business cooperating platform for China and Portuguese-speaking countries. Many of the Portuguese-speaking countries, all over the four continents, are developing quality business projects and abundant natural resources, especially in Europe, Africa and Latin America, which strongly meets the needs of Chinese capital, production and technology that are waiting to be urgently exported, particularly in the development of natural resources project, infrastructure, EPC, tourism etc., these sectors provide numerous opportunities for cooperation and investment for Chinese enterprises.

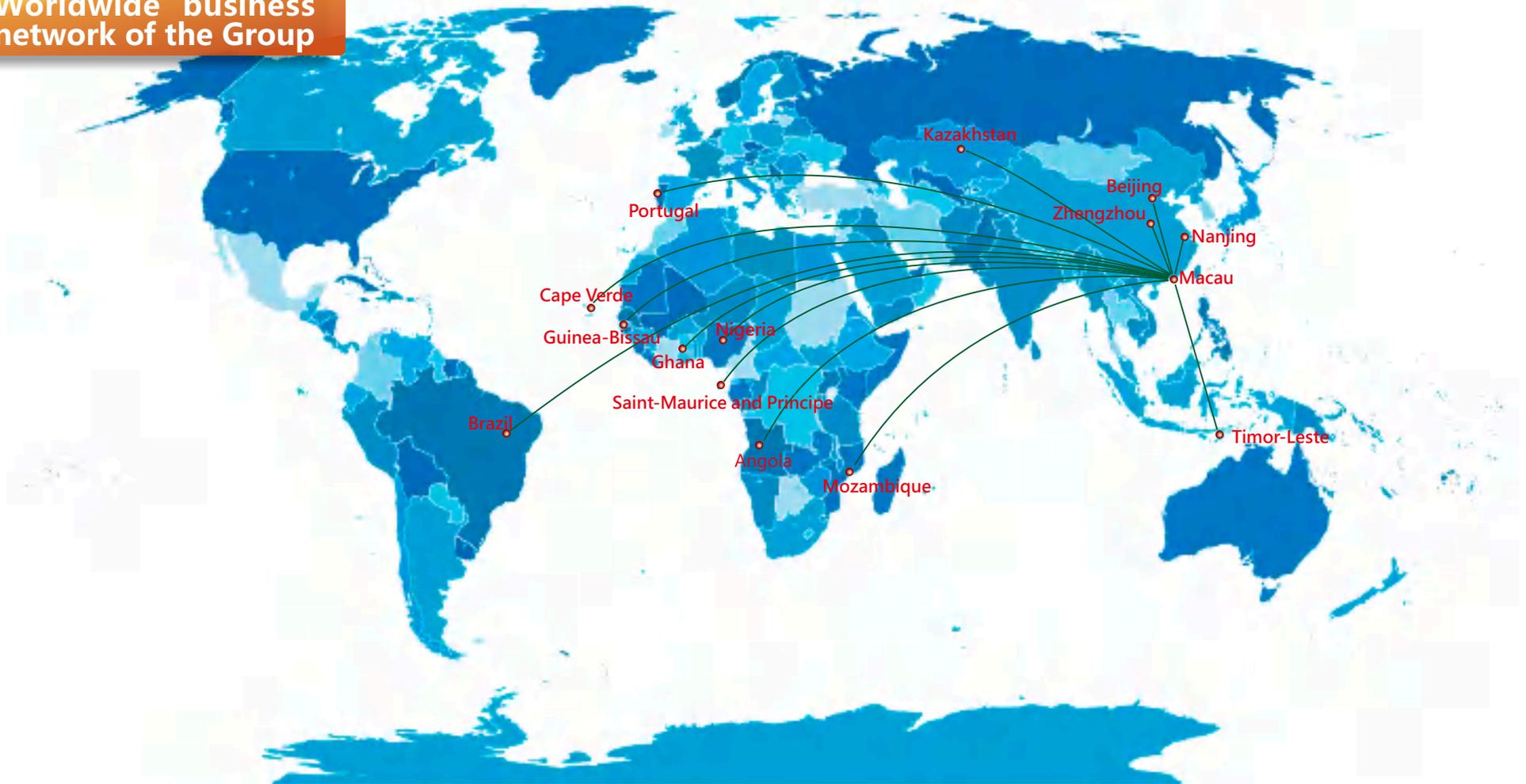
As such occasion arose, since 2010, three subsidiaries of SinoVenture International Group have been launched and operated one after another: SinoVenture Resources Holdings Group Limited, SinoVenture International Business and Management Company Limited and SinoVenture East International Investment (HENGQIN) Company Limited.



The Group has a team with top-notch operating management and consultancy; its staff is experienced with political and business, academic and professional sectors, the team is responsible for the development of the Group by providing and making proper strategic solutions. Up to now, the Group follows behind the developing strategies of the country, especially Macao that is in an era of developing diversification; it adjusts its operating strategies correspondingly to further boost the business of the Group.

The Group is always consistent with the idea of building a superior platform for investment, trading and business cooperation between Greater China and the world: this platform makes full use of the advantages of business cooperation between China and the Portuguese-speaking countries. After extensive expansion for past few years, the Group has its **offices** and is operating the business in many countries, like **China** and **Portugal, Brazil, Ghana, Angola** and **Mozambique**, steadily marching towards another milestone.

Worldwide business network of the Group



In 2020, SinoVenture International Group became a global supplier of the World Bank's COVID-19 Facilitated Procurement, and has already successfully supplied many medical materials to various developing countries.



INVESTMENT CONSULTATION M&A OF INTERNATIONAL PROJECTS

The data from the Ministry of Commerce of People's Republic of China suggest that in the first 7 months of the year, the total amount of China's overseas Merge & Acquisition (M&A)

exceeds the amount of the previous year. The data also show that Merge & Acquisition has been the prevailing foreign direct investment, accounting for over 50% of the foreign investment. For the past 7 months, Chinese enterprises have completed totaling 459 projects of M&A, involving 63 countries and regions, covering 15 kinds of industries, transaction in which the actual amount reached USD54,300,000,000, number that not only exceeds the total amount of the previous year but also surpasses the ratio of foreign investment amount of 34% for the previous year.



For the first half of 2016, the overseas M&A has **reached to a historic height**, mainly due to excess capacity of different kinds of industries, instability of capital market, moreover, the influence of domestic macro-economic slump and depreciation of Renminbi. All of these factors drive a certain number of enterprises to reinforce their portfolio of overseas quality assets and to protect it from risks, and simultaneously expanding the foreign market as a way to solve the problem of insufficient demand of domestic market. As the break-out of the European debt crisis quickens the process of privatization of European industries the price of most quality enterprises is being rationalized, or even underestimated, which means that arises a **golden opportunity of M&A** for Chinese enterprises. According to a report of China's investment in foreign markets, in recent years, Chinese enterprises have increasingly sought M&A investment from Europe and the scale of projects is larger than ever.

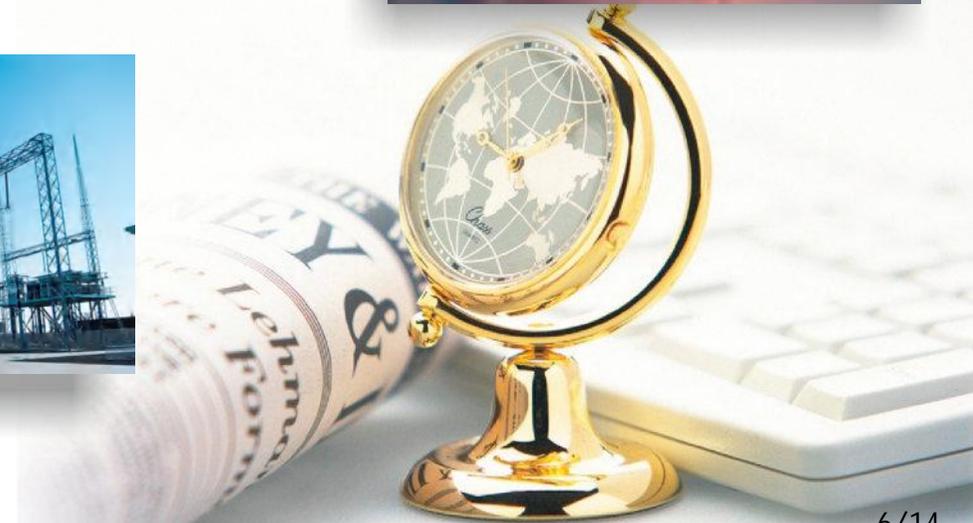
The SinoVenture Group utilizes its advantaged business network overseas to prospect potential quality projects, especially sectors like **tourism, large-scale environmental industry, the financial industry and chemical industry**, for those Chinese enterprises and capitals seeking foreign investment. The Group also creates opportunities of **M&A investment and consultation cooperation** for international projects.



INFRASTRUCTURE

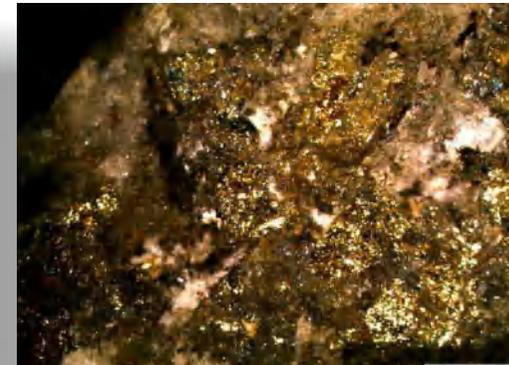
The SinoVenture Group's other core investment and sectors focus on **China-Africa Cooperation, Asian Infrastructure Investment Bank (AIIB), One Belt and One Road** and developing related business with the countries alongside The Belt and Road. According to the data analysis from 1990 to 2015 from World Bank, the average annual growth has been reached between 13.1% and 16.5% for those African regions doing trading and direct cross-border investment with countries alongside The Belt and Road, **being the most active regions of global economic development**. Those countries and regions mostly are developing countries; they are in strong demand of other countries' help and participation in terms of

construction and investment of **civil infrastructure projects**, and this simply is complementary to the excess capacity of China. At the same time, the Group seizes the opportunity to cooperate with Chinese state-owned enterprises and state-owned infrastructure construction corporations, to jointly invest or contract (EPC) multiple projects involving diversified infrastructure constructions like **renewable energy** (including hydropower, wind power and solar energy etc.), **variable power transmission project, harbor and airport etc.**; besides, the Group continues exploring other potential sectors and seeking cooperation.



**TRADING OF BULK
RESOURCES COMMODITY**

In response to the continuous and strong market demand from China and Asian countries, the Group not only makes and launches investment developing strategy of “going global”, but also fully makes use of **advantages of bulk resources commodity in regions** like Africa, Brazil. Through the business network covered in Africa and Brazil, the Group carries out the “bringing in” trading mechanism, to facilitate import trading of various bulk resources commodities, such as **oil & gas, iron, ore and coal**.



**OIL/NATURAL GAS/
MINERALS PROJECT**

Regional cooperation with countries alongside Africa, Association of **Southeast Asian Nations (ASEAN)**, **“BRICS”**, **“The One Belt and One Road”**, including **“China-Portuguese-speaking countries”** cooperation platform, is the most important part amongst China's key foreign cooperation strategies. These countries have a rich profusion of mineral resources, like **oil & gas, iron ore, gold mine** and **non-ferrous metal**, resources that urgently need to be developed through international cooperation in order to boost countries' economic development. The Group grasps the chance, collaborating with competitive partners from China, jointly participating in related investment cooperation, such as **tender, merger & acquisition (M&A), exploration and mining**.



**REAL ESTATE
DEVELOPMENT**

A newly and complex living style combined with business, tourism, culture and leisure has been increasingly acceptable to Chinese people, and with the economic development of China, Chinese people demand more about health and green life; they are desirous to enhance the living standard by having trips, leisure and privacy, as such, real estate projects which combine **business, tourism** and **culture** are a brand-new development target in real estate industry.



The Group collaborates with top-notch real estate developers, by jointly integrating the planning and design, development and construction, professional planning, marketing and operating management, and more by relying on the abundant tourism resources from different geographical environments. The aim of this action is to create and combine tourism, leisure, vacation and living as an all-in-one tourism and housing project under the emerging industry pattern, which integrates tourism and real estate, resulting in the major project types that include **resorts, tourist attractions, theme parks, resort-hotel, seascape residence, theme park, tourism shop, tourism town etc..**



SinoVenture International Group has several shareholding companies, including **WCEFI International Holdings Group Limited**, **Sinoflor & Global United Resources Holdings Company Limited** and **P&E Cultural and Media Investment Group Limited**. The Chairman of the Board of SinoVenture International Group is **also chairing these subsidiary companies**.

The Group gathers above shareholding companies in joint efforts to achieve win-win cooperation and persistently expand its business network domestically and internationally by fully utilizing each other's advantages in different sectors.



WCEFI WCEFI International Holdings Group Limited

As backed by the leaders of **World Chinese Entrepreneur Federation** (hereinafter as WCEF), WCEFI International Holdings Group Limited (hereinafter as WCEFI) was established served as a platform for foreign investment, fully gathering members' financial capability of WCEF, engaging in investment and trading activities in **Macao Special Administrative Region (Macao SAR), Greater China and around all over the world.**

WCEFI emphasizes more its investment in **China**, by collecting and analyzing the information from its members in different sectors and industries, WCEFI screens out quality projects from all over China to launch a development layout that **mainly relying on business, tourism and culture real estate development**, supplemented by agriculture, forestry and husbandry, culture, science, mechanics and electronics that covering all over the country, by

organizing field research, project feasibility study and making development scheme, WCEFI centralizes the capital for developing the selected quality projects.



P&E Cultural and Media Investment Group Limited (hereinafter as P&E)

The Company was founded by **veteran political and business sectors and a media team** and its team members are equipped with expertise in the field of finance, public administration, execution and sales experience as well as unique and innovative international perspective, so that the team aims to build up P&E Cultural and Media Investment Group Limited as the most successful cultural and media investment group in Macao and even in Asia.



<<**Macao News**>> is a weekly publication of P&E run by senior editors in Macao, and it commits to being an influential and profitable newspaper, it orientates itself as “**Diffusion of Knowledge**” and it has rich contents and certain features: 1. Unbiased report of the social important events, disclosure of full story and context to Macao citizens; 2. Giving grounds to support the viewpoint of legislation, creating a platform for all to discuss with rationale, since the more truth is debated, the clearer it becomes; 3. Conducting daily interviews and editorial work with professional, fact-based and liberal attitude; 4. Advocating the free market economy, caring for the underprivileged and caring for the issues such as economy, finance, politics, social affairs and equality; 5. In-depth report of social, economy and trade, finance of Pearl River Delta.



<<**Macao News**>> will **provide free delivery** to Macao SAR Government Departments, large private organizations, and associations etc.: In order to have mutual reciprocity and interaction with different social circles, the newspaper also will be **sold at newspaper stalls** in Macao which is easier for residents to purchase. <<**Macao News**>> will be planned to deliver to think tanks, research institutes, government institutions, large state-owned enterprises and private organizations, to **extend its influence** to mainland China.

Network media is the biggest development trend of Macao; besides weekly publication of <<**Macao News**>> on Wednesdays, there are other online platforms like **Wechat** and **the website (www.themacaonews.com)** in which news are published every day to provide readers detailed and rich news and information, so that all articles on the newspaper will be also published simultaneously on its website and Wechat. In the future, in order to follow after **country's The Belt and Road policy**, <<**Macao News**>> will be planned to **email an electric version** to economy and trade institutions, research units and universities of the countries alongside The Belt and Road in order to make them know more about **the economy and trade situation of Macao SAR** and its advantages, thus by this way strengthening the liaison between Macao SAR and the countries alongside The Belt and Road to help Macao SAR play a more important role in The Belt and Road policy.



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